

# WWT National Update

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# WWT Guiding Principles

- By the industry for the industry
  - ‘thought it would just be people selling stuff’
  - ‘I’ve picked up a few points I can take back to the lads’
  - ‘Drove home that small changes can make a long term impact’
  - ‘Made me realise I’m not alone’
  - ‘They know what they are talking about so it’s worth listening’
  - ‘When I can show I’m up to speed it makes it [winning work] much easier’
  - ‘very good bacon roll’

# WWT Guiding Principles

- Not for profit
  - Charges to cover costs
  - No excessive surpluses
  - Governed by Treasury rules
  - HSE financial support available
    - On invoice
    - For specified expenditure but,
    - Not for everything
      - Goodies, media, accommodation
    - Looking to see if we can be more flexible

# Public perception is increasingly important

- Reported - 'Tories disband the quango that spent £8,000 at Newmarket races'
- Reality -  
"The dates were not race days. Racecourse facilities often offer good value for meetings compared to hotels or conference centres. The £8,000 payment to Newmarket was for three events training 90 officers from local authorities and the NHS"

# Groups

- 16 groups now exist
  - IOW & Lancashire
  - Uneven coverage
- Diverse in:
  - make-up
  - working arrangements
  - events run
    - SHADs, Mock trials/PACE interviews, DADs, White van tours, pub surgery!

# Priorities



# Recent developments

- Finance for next year agreed
- Small Sites Strategy agreed by CONIAC
  - WWT an integral part
- WWT in HSE Business Plan
- Fee for intervention – on the way
- Recent issues over:
  - Venue selection
  - Insurance
  - Copy write
  - The 'brand'

# SUMMARY

- A rich mix of regulator and industry skills
- Continued commitment from HSE
- Tremendous individual commitment
- Not always plain sailing
- Well known and respected brand
- A strong history of delivery
  - Local, targeted at key audience, credible, cheap!



Happy Christmas  
from HSE

**HSE would like to wish you a very  
happy Christmas and good health for  
2012**